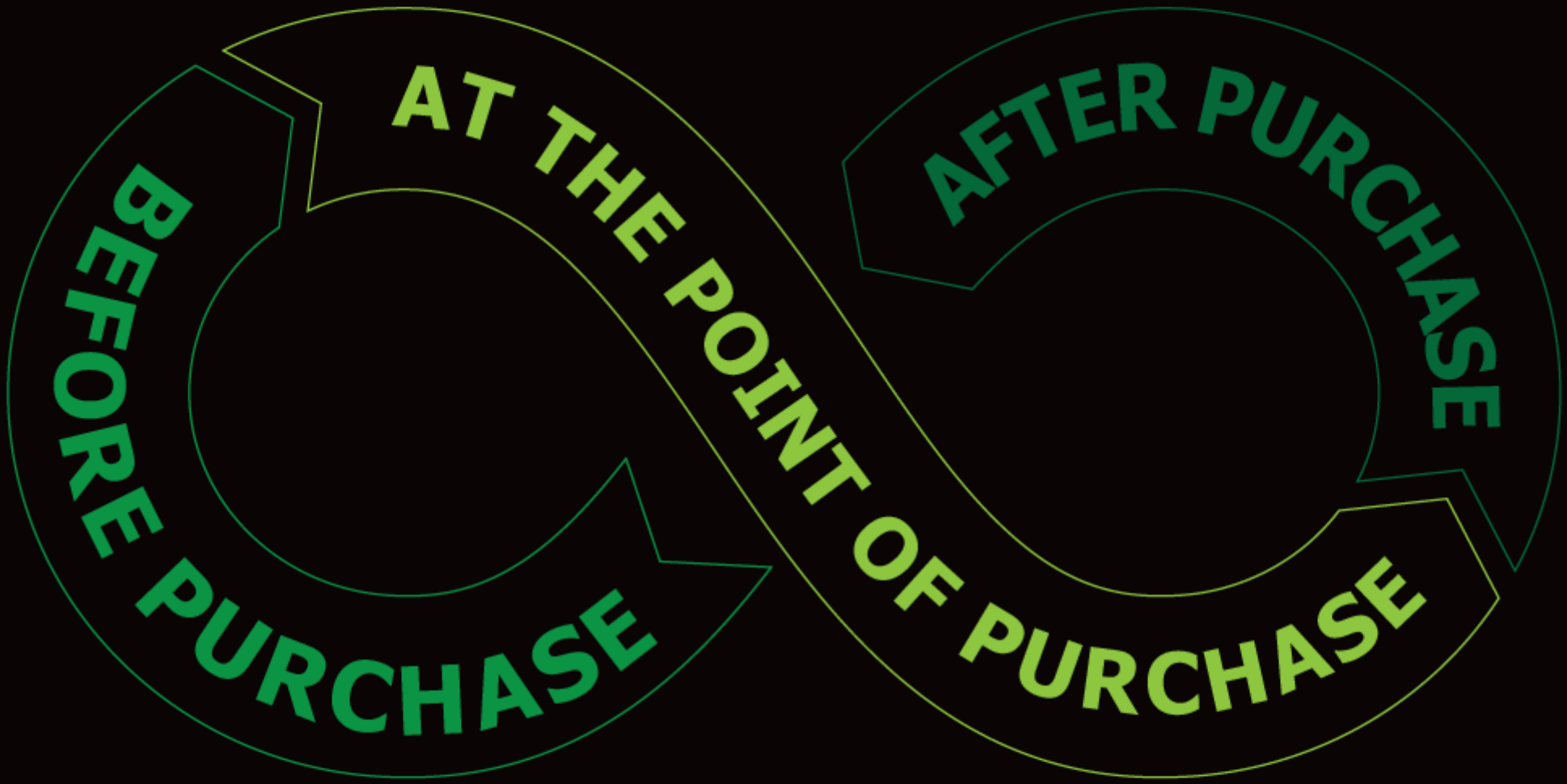
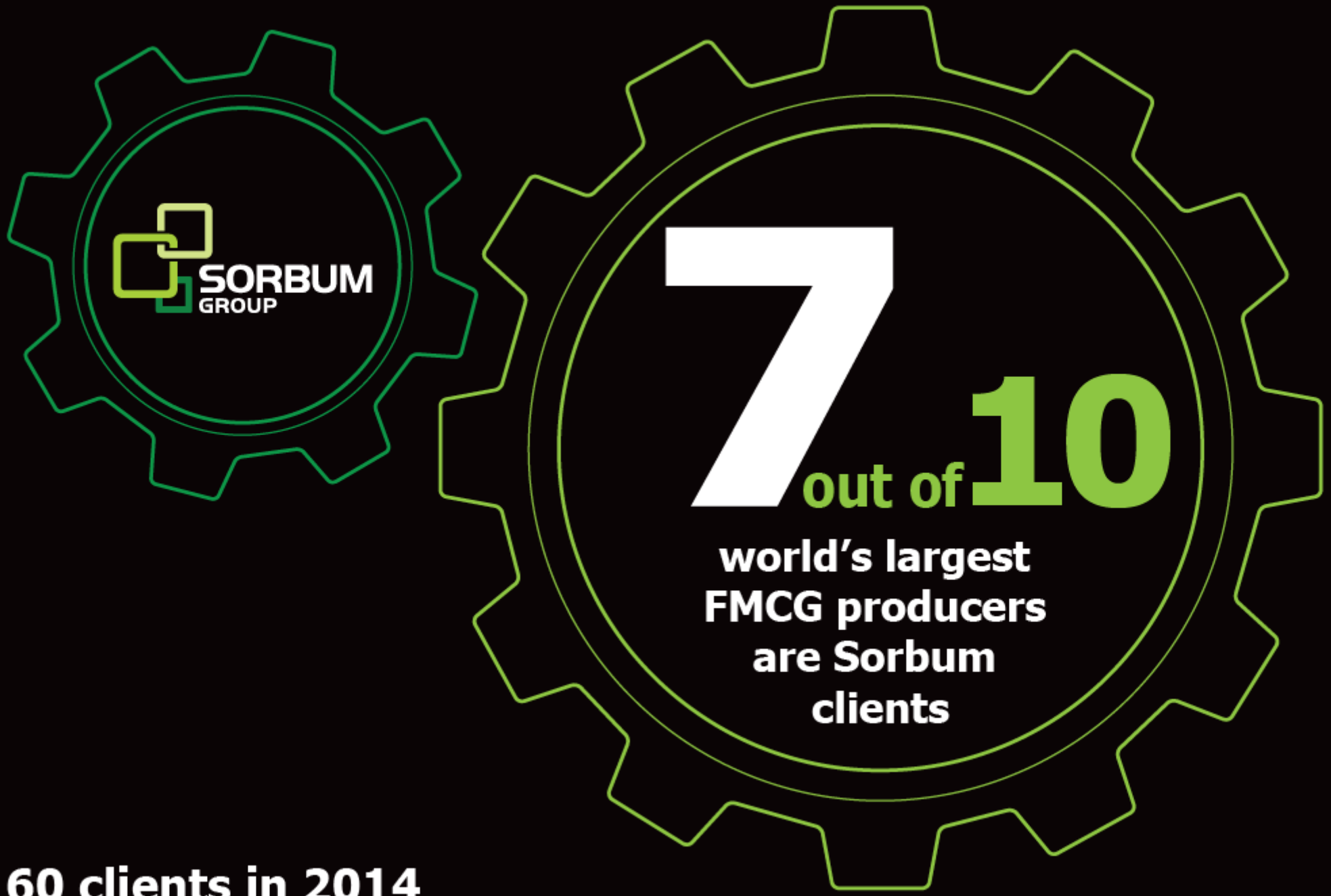

SORBUM
GROUP
— SINCERE PROFESSIONALISM —

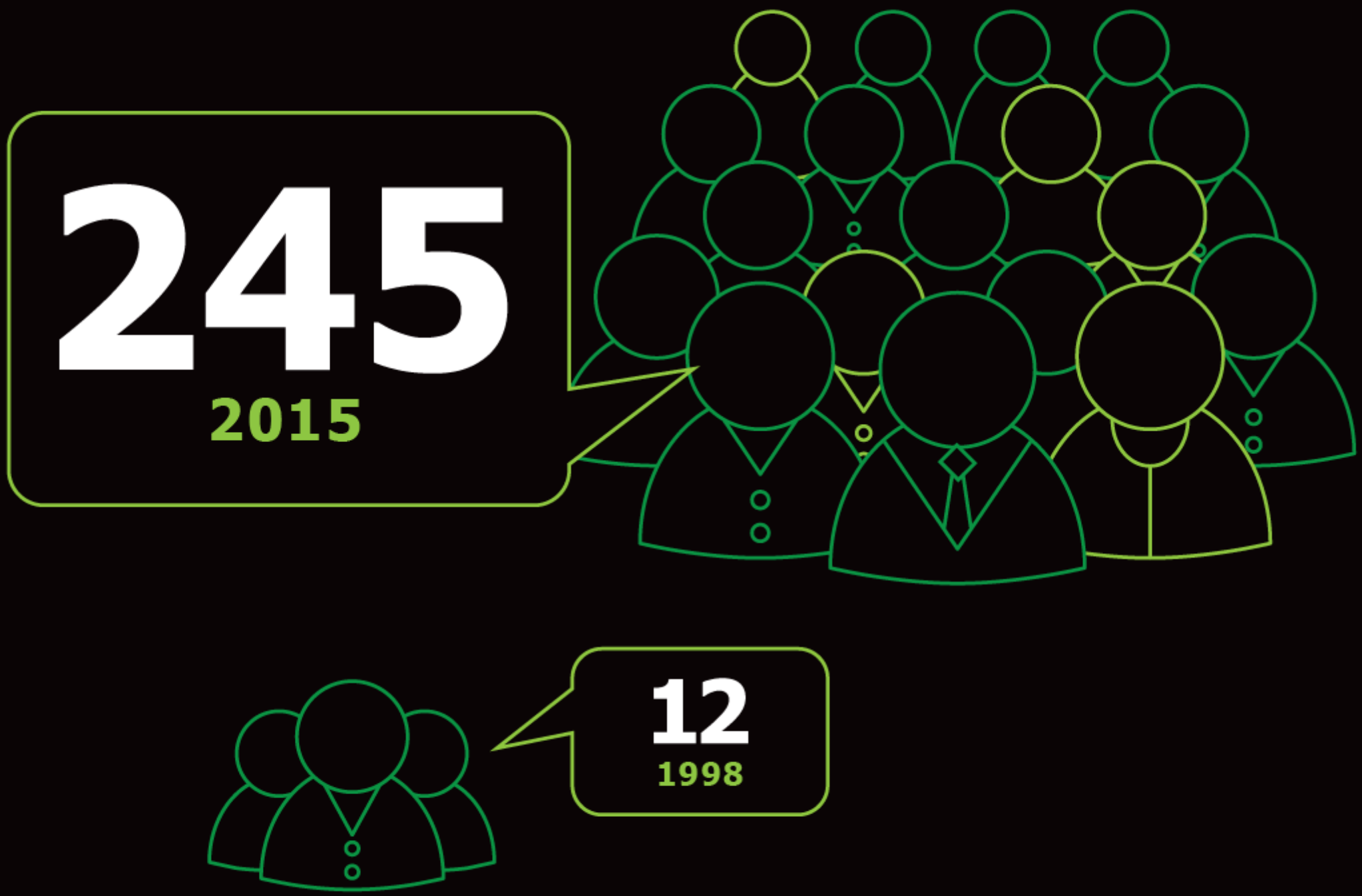

Tallinn
Tartu
Riga
Klaipėda
Šiauliai
Panevėžys
Utena
Kaunas
Vilnius


7
m €
2014
0.2 m €
1998


BEFORE PURCHASE
AT THE POINT OF PURCHASE
AFTER PURCHASE


Point of sale decoration
POSM
Social networks
Mobile applications/ internet
Packaging design
Unconventional advertising solutions
Merchandising
Advertising outside point of sale
Creation of the advertising campaign
Market research
Loyalty program
Shopper data base
Insights and recommendations
Data processing/ analysis
Samplings/ presentations
Other promotional activities
Data collection at POS


SORBUM
GROUP
7 out of 10
world's largest
FMCG producers
are Sorbum
clients
160 clients in 2014


245
2015
12
1998


Reliability
Professionalism
Fast reaction
SORBUM
GROUP
Flexibility
Economic
benefit
Sincerity